



DHA | TE RŌPŪ
HAUORA
MATIHIKO
Digital Health Association

tuanz
TECH USERS ASSOCIATION

TECH USERS SUMMIT 2026 SPONSORSHIP PROSPECTUS

Healthy foundations for a digital future

13 OCTOBER 2026
GRAND MILLENIUM, AUCKLAND

tech
users
summit

The logo icon for the Tech Users Summit, featuring a stylized gear with circuit lines and nodes.

Why this summit matters

New Zealand's digital future depends on getting the foundations right. Cyber threats are rising, health data is fragmented, and the systems organisations rely on are under increasing pressure. The 2026 Tech Users Summit brings together Aotearoa's technology and health sector leaders to confront these shared challenges and build the groundwork for a secure, connected digital future.

Co-hosted by the Digital Health Association (DHA) and the Tech Users Association of New Zealand (TUANZ), this is the only event that brings both communities into one room – with a shared agenda and a direct line to government.

This year's theme, 'Healthy Foundations for a Digital Future', spans the topics that matter to both sectors: cyber security, data governance, digital resilience, interoperability, and the infrastructure that underpins safe, effective technology use across health, enterprise, and government.

2026 theme: Healthy foundations for a digital future

The summit will explore the foundations both sectors must get right before they can build higher. Sessions will cover:

- Cyber security - protecting health data, critical infrastructure, and enterprise systems
- Digital resilience - building systems that hold up under pressure
- Data governance and interoperability - making data work across organisations
- AI foundations - responsible adoption in health and enterprise contexts
- Workforce readiness - the human side of digital transformation

These are not siloed health topics or siloed tech topics. They are shared challenges. The summit is designed to produce shared solutions.

Who attends?

- CIOs, CTOs, and digital leaders from health, government, and enterprise
- Health NZ and Ministry of Health executives
- IT decision-makers with procurement authority
- Technology vendors and solution providers
- Policy advisors and digital transformation specialists



Why partner?

Every package includes access to the attendee list, tickets for your team, logo placement across digital and print touchpoints, and inclusion in pre- and post-event marketing by both associations.

Packages vary in prominence and scale - the right level depends on how visible you want to be.

- **Reach decision-makers**

Both the DHA and TUANZ networks in a single event — health and tech sector leaders together.

- **Profile your brand**

Logo on badges, digital banners, the event app, email campaigns, and social media.

- **Demonstrate leadership**

Platinum and Gold partners can join a panel or take a keynote slot.

On the day....

8.00am: Doors open

8:55am: Mihi and welcome

9.15am: Opening comments from Stella Ward and Craig Young

9:30am - 10:30am: Opening plenary session

11:00am - 12:30pm: First breakout session

12:30pm - 1:30pm: Lunch

1:30pm - 3:00pm: Second breakout session

3:30pm - 5:00pm: Closing plenary session

5:00pm: Networking with digital and health sector leaders, and other participants

5:30pm: TUANZ Awards for TUANZ members

6.30pm: Event finishes



Partnership packages

Package	Investment (NZD)
Conference Supporter Only <ul style="list-style-type: none">All base benefitsFree Registration for 1 participants	\$750
Lanyards <ul style="list-style-type: none">All base benefitsFree Registration for 2 participants	\$2,000
Room <ul style="list-style-type: none">All base benefitsFree Registration for 2 participants	\$3,000
Morning Tea, Afternoon Tea and Lunch <ul style="list-style-type: none">All base benefitsFree Registration for 1 participant	\$3,500
Coffee Cart <ul style="list-style-type: none">All base benefitsFree Registration for 2 participants	\$4,000
Silver Partner / Networking Drinks <ul style="list-style-type: none">All base benefitsFree Registration for 3 participants	\$5,000
Gold Partner <ul style="list-style-type: none">All base benefitsFree Registration for 4 participantsParticipation on Panel (if requested)	\$10,000
Platinum Partner <ul style="list-style-type: none">All base benefitsFree Registration for 5 participantsRecognition on all publicity as Platinum PartnerOpening address if requested, orParticipation on Panel or Keynote Speaker (if requested)	\$15,000

Base benefits for all sponsors

- Verbal recognition as partner relevant to level
- Company Logo on all relevant related websites
- Opportunity to display banner in event space
- Company profile in the on-line Summit Programme
- Delegate list of all those registered for Symposium (excl those who request privacy) on request

Next Steps

We'd love to hear from you if you are keen to join us as a partner.

Please apply directly via our website [HERE](#), or contact one of us directly via the contact details below:



Stella Ward
Chief Executive Officer
Digital Health Association
stella.ward@dha.org.nz



Craig Young
Chief Executive Officer
Technology Users Association of NZ
craig.young@tuanz.org.nz
021 488 188

Please be aware that while we will strive to accommodate your first choice, applications are processed on a first-come, first-served basis. Submitting a request does not guarantee that you will receive your initially requested package. Please note all values in this prospectus are GST EXCLUSIVE.

